

**FOR IMMEDIATE RELEASE**

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**iMove, Inc. Joins ESRI's Business Partner Program**

**March 9, 2007** - Portland, OR – iMove® the leading provider of immersive video mapping systems for the military, intelligence and critical infrastructure marketplace announces that it has joined ESRI's Business Partner Program. iMove has developed an extension that integrates iMove's immersive video into ESRI's ArcView® mapping software for the defense, intelligence and first responder industries.

iMove's GeoMap extension creates an interactive product that allows users to click on a point on a map to view the corresponding immersive video of that area. The integration of iMove video into ESRI software enhances situational awareness by allowing users the simultaneous benefits of high resolution multi-sensor immersive video with a "feet on the street" perspective integrated with the big-picture of a map.

"iMove is pleased to join the ESRI partnership team", said Roger Thomas, VP Business Development. "ESRI's software combined with iMove's innovative immersive video solutions is a powerful product that our customers have requested for geospatial intelligence and first responder applications."

The ESRI Business Partner Program is a network of more than 2,000 domestic and international developers, consultants, data partners, value-added resellers, authorized instructors, and authorized partner education centers that, utilizing ESRI technology, provide solutions and training to meet the GIS needs of every industry. Working together, ESRI and its business partners solve business problems with new software applications, data, value-added services, and training.

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**About iMove, Inc.**

iMove is a leading provider of immersive visual solutions for mission-critical security and surveillance applications. iMove's solutions deliver higher resolution visual information and expanded situational awareness using automated features to dramatically enhance mission performance while reducing cost and complexity. Our solutions are deployed at home and abroad for the prevention of potentially catastrophic incidents associated with critical infrastructure and for intelligence and special operation forces mission planning and training systems. iMove is based in Portland, Oregon.

**About ESRI**

Founded in 1969, ESRI ([www.esri.com](http://www.esri.com)) is the world leader in the GIS software industry. ESRI offers innovative solutions that help users create, manage, analyze, and display information to make timely decisions and solve problems they encounter every day. ESRI's comprehensive product line ranges from desktop GIS to GIS for the enterprise.

iMove is a registered trademark of iMove, Inc. Other names may be trademarks of their respective owners.

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